

the 2nd S.J.I. Library

# Self-Publishing WORKSHOP

This workshop will be moderated by local self-publisher W. Bruce Conway\* and a panel of independent authors and self-publishers. The panelists will be there to tell their stories, answer questions, share resources, and to impart their hard-earned wisdom.



**Saturday, Jan 26th, 2018  
at the SJI Public Library  
1:00 P.M. - 4:00 P.M.**

## WORKSHOP TOPICS INCLUDE

Should authors publish traditionally *or* go rogue?

The future of print-on-demand • Kindle Direct Publishing™  
Ingram Spark/LightningSource™ • Printing in color • Self-promotion  
GoodReads • the role of social networking in promotion and sales  
Publicity on a shoestring • Tips on cover design  
Building a micropublishing empire,  
and much, much  
more!

\* W. Bruce Conway has published over 100 books for local and national authors. He consults with designers and publishing houses, and has taught “*Publishing Without Tears*” at Skagit Valley College. Bruce designed the original book *Red Sky on Mourning* for Tami Ashcraft, which became into the blockbuster film “*Adrift*.”  
Bruce’s authors have won ten book awards (so far) — visit [www.wbcdesign.com](http://www.wbcdesign.com).